

An exclusive opportunity

to earn up to **TRIPLE AIR MILES** on your purchases for the whole month of **December** and you could win one of 3 wonderful prizes as well!



Yes, the very popular **Lamcy Plaza promotion featuring the Air Miles offer** is back. And it's better than ever!

Come on down to Dubai's favourite Mall – Lamcy Plaza – and you will enjoy up to **Triple Air Miles** on your purchases **for the whole of the month of December**. How good is THAT!

Lamcy is not just a Mall, it is an incredible shopping *experience* - with so much going on and **so many great retailers offering fabulous deals every single day**. There's some incredible offers waiting for you in December. Just have a look at the brochure enclosed with this letter and you'll see how exciting Lamcy really is...

And there's never been a better time for Air Miles Members like you, to take full advantage of the deals available, as **you can earn Triple Air Miles** on your purchases during December.

It's so simple. All you have to do after you have completed your shopping, is just visit the Air Miles booth at the Customer Services desk to register your purchases. Any purchases you have made will earn you **Double Air Miles**. Those purchases made at any of the Air Miles retailers listed in the brochure attached, will get another bonus set of miles – so you will enjoy **TRIPLE Air Miles** on those purchases.

It's incredible, isn't it? **Fantastic deals and discounts and Triple Air Miles too!**

You could also redeem your extra Air Miles and exchange them for **Lamcy Gift Vouchers** to spend in the Mall, whenever and wherever you like!

What's more, when you make a purchase, you will be entered into our wonderful prize draw to **win one of three stunning prizes** - either an **iPhone 5s, worth over AED 2,000**, an **iPad Air One, worth over AED 1,500** - or a **Samsung Galaxy S4 worth over AED 1,200**.

Don't forget, this is an *exclusive* promotion. Because of your continuous loyalty to Lamcy Plaza, **you have been specially invited** to enjoy the benefits of this great promotion. The general public will not receive this mailer. This gives you an incredible chance of winning one of the superb prizes.

So, as you can see, you won't want to miss the month of December at Lamcy. Get your family and friends together and rush down to Dubai's most popular shopping mall, where the great value offers just keep on coming and coming...

We look forward to seeing you again at Lamcy very soon.

With very best wishes

Tim Jones
Chief Operating Officer

P.S. The place to be in December is Lamcy Plaza. For the whole month you can earn up to TRIPLE AIR MILES on your purchases. Plus, you could win one of 3 amazing prizes!

