

Mr A B Sample  
Sample Cottage  
Sample Lane  
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Dear Mr Sample

**This is your last chance to SAVE UP TO 50% OFF your electricity bills, as the Government plan to reduce the current subsidies by 87% in early 2016**

If you have been considering solar panels for your home recently, but have yet to make up your mind, then there is something you should know...

The Government Feed-In Tariff scheme, which can **save consumers upwards of £905 per year and 25-year benefits of over £28,000**, has been too successful. So, they are planning to massively slash the subsidies paid to homeowners with solar panels - by 87% in early 2016.

So far, **the Government has paid out more than £2.6 billion** to UK consumers and businesses, since the start of the scheme in 2010. It has been a spectacular success. But now, given their current frugal approach, they are going to reduce these payments.

**You will miss out on nearly £10,000 in subsidies, if you don't act now...**

Even though the Government are cutting the subsidy, you still have a chance to enjoy the tremendous current rates for the next 25 years, if you make the decision to fit solar panels to your home, before midnight on January 31st 2016.

**You could save yourself nearly £10,000 in subsidies.** That's an *awful* lot of money...

Let's face it, energy costs continue to rise and there is no sign of the increases slowing down. The way they are going, energy bills could be unaffordable in less than 3 years.

As an average homeowner, you are likely to be paying over £1,500 a year for your energy. By installing the very latest solar panels at your home, **you could cut your energy costs to only £49.58\* per month - and save £905 per year!**

**That's a £28,144 saving to you and your family in the next 25 years...**

**Take advantage of our £250 discount voucher and our Easy Payment Plan**

We don't want you to miss out on this fantastic opportunity.

So, we are offering you the very latest Solar Panel System for your home, with **£250 discount**, if you order before midnight on 31<sup>st</sup> January 2016. And, an Easy Payment Plan is available, to make it so much more affordable for you.

This gives you greater benefits, as you could be enjoying the massive savings on your

*(please read on)*

electricity, before you make any payment on your Payment Plan. It's an incredible offer.

**Solar Panels make so much sense - they put you in control  
of your electricity costs for the next 25 years.**

And what's more, they will provide a nice income for you.

When you invest in solar panels, it's good news all the way. Just look at some of the amazing benefits you and your family will enjoy:

- )] **Save thousands of pounds on your household energy bills**
- )] **Generate all the electricity you need, plus earn a nice income as well**
- )] **Your energy costs will come down to as little as £49.58\* per month**
- )] **Benefits last for at least the next 25 years.**
- )] **Future electricity price rises will not affect you**
- )] **Our superb new panels are 20% more efficient than the old ones**

**We'll give you £250 towards the cost of your top-of-the-range panels - but  
you have to act before midnight on January 31st.**

I know I'm repeating myself, but I have to stress that **the Government are going to slash the rates of the FIT scheme in only a few week's time.** Once they change the tariffs, anyone looking at installing solar panels after that, will get 87% less benefit from the scheme, than those who signed up before that date.

So, please don't wait a moment longer. An 87% difference could mean you and your family could lose over £10,000. Can you afford that?

And don't forget, we are offering you the very latest Solar Panel System for your home, with **£250 discount**, if you order before 31<sup>st</sup> January 2015. What's more, the Easy Payment Plan is available to make it even more attractive for you.

Please don't delay a moment longer. Call us today and speak to one of our friendly solar panel advisors on **0800 022 4083** or **01282 839105**. They are waiting to take your call and will be able to answer any questions you may have - and set up a **FREE, initial no-obligation survey at your home.**

We look forward to hearing from you.

With very best wishes

Craig Harris  
Customer Services Manager

**P.S. Don't forget, the Government are going to slash the rates of the FIT scheme by 87% in only a few weeks' time. So contact us TODAY for your FREE home survey, to make sure you don't miss out. And remember, with our £250 discount voucher - and our Easy Payment Pan - there has never been a better time to invest in solar panels.**