

18 reasons why Steroplast can help you grow your business

Steroplast is now recognised as the UK's market leader in the provision of healthcare products - and we supply the very best quality products and service levels in the industry today.

Here are 18 first-class reasons why our reputation is so high - and continues to grow:

1. Superb new website - crammed with hundreds of attractive new products. Every one of our products is selected because of their quality, reliability, and very competitive pricing.

2. Social media/networking - by utilising the skills of our expert partners, we can provide training and knowledge to help you harness the power of this new form of marketing to grow your business.

3. E-marketing support - create an electronic catalogue with your own brand identity. For only a minimal investment, you can grow your sales quickly and easily - and develop your brand presence. This can be ideal when starting a business, when marketing budgets are tight.

4. Professional product photography - our product range is supported with high-quality photography. We believe this to be a key element to driving sales volumes. You can enjoy access to our huge library of product images for FREE, saving you thousands of pounds.

5. Product endorsements - all our products are evaluated by noted clinicians. This is particularly essential when supplying NHS hospitals. The same applies to other areas, too. For example, football club physios depend on the quality and performance of products used on sports injuries. And the emergency services rely on the effectiveness of our products - which undergo years of rigorous testing during day-to-day use.

6. A product that's guaranteed - our guarantee is confident and unequivocal. If, in the unlikely event you're not happy with any of our products, we'll give you a full refund - no quibble, no fuss.

7. In-house design/own label - this attractive benefit is win-win all the way. We create and design all our own literature and flyers - and we can personalise them with your own brand image if required. This can help you build your business and enhance your brand image at minimum cost.

8. Product training & advice to help you - as the industry experts, we have vast knowledge on all our products. We can share this with you, to enable your sales teams to sell more effectively.

9. **“Premium” distributor benefits** - our Premium distributors enjoy the very best at all times. This includes preferential prices, volume-related discounts and constant updates on all the latest developments at Steroplast Healthcare. And new for 2015, is our video and animation service to endorse new developments.
10. **Sales growth** - we can help you grow your business through innovation, improvement and new product introductions. This can be a massive benefit to you, through increased sales, unrivalled service levels and greater profits.
11. **Personalised support** - we always listen carefully to what you’re trying to achieve and work with you to ensure your success. You can rely on our full support at all times - ensuring we grow together through a solid partnership.
12. **Priced to compete** - we provide the very best quality products at the most competitive prices. We strongly believe that this guarantees growth over the long term. Our aim is to build a long-term partnership with you - and to support your business by carrying enough stock to guarantee 24/48-hour delivery.
13. **Exhibition support (UK & Ireland)** - we would be delighted to support your exhibition activities through demonstrations of the features and benefits of our products. This can uplift sales for you and for us.
14. **Global network of suppliers** - we’ve spent years identifying and working with the very best suppliers all over the world. We import from 14 countries. This means we can supply you with an unrivalled range of proven products, delivered to your door, within 24 hours.
15. **Risk assessment advice when needed** - through our membership of the BHTA (British Healthcare Trades Association) we can ensure your customers are complying with the law at all times. This will build greater credibility and trust by helping your customers understand their legal obligations and the need for compliance with British Standards regulations.
16. **Drop shipments** - if at any time you would like us to deliver directly to your customer, we are happy to do that for you. Sometimes people choose this for speed, or just because it’s easier.
17. **Delivery.** We aim to support your business by carrying enough stock so we can deliver within 24/48 hours.
18. **Orders tracked online** - our superb order tracking system will keep you updated at all times on the status of your order.

We are taking customer service to new levels, and would love to hear from you. Just call us on **0161 902 3030**, email us at sales@steroplast.co.uk or fax us on **0161 902 3040**.

Steroplast Healthcare is a major global healthcare provider – and we can offer *exclusive* distribution in specific countries by arrangement.

We are continually looking for ambitious and proactive partners, anywhere in the world. Especially companies with good local knowledge – and strong business development and growth aspirations.

At this time, we already export to 57 countries and this is growing year-on-year, demonstrating our competitive edge, and our consistent quality.

The Steroplast brand has been firmly established over the last 18 years. It is not only the UK market leader, but it is also now, the choice of an impressive and diverse range of healthcare companies all over the world.

In addition, we have developed a very strong reputation as own label (OEM) specialists – including creating individual designs for our customers. We also provide specific branding of our proven products to complement existing client ranges.

And that's not all. Our unique product representation and sourcing is second to none. Through our manufacturing partnerships we can offer unique, new and alternative product lines.

We enjoy strong membership ties with the leading industry associations and we adhere to all industry standards and guidelines.

Our memberships include:

British Healthcare Trades Association (B.H.T.A.)

Being a member confirms we agree to abide by the special code of practice which operates under the UK based “Office of Fair Trading” guidelines and the Consumer Codes Approval Scheme (C.C.A.S.)

Supplier Ethical Data Exchange (Sedex)

This is an organisation for businesses committed to continuous improvement of the ethical performance of their supply chains. Our quality assurance department works closely with our Notified Body S.G.S. (www.sgs.com) ensuring all our products are manufactured to British Standards.

This guarantees the very best quality CE marked products go into the UK's NHS Hospitals, the Emergency Services (Ambulances), Sport, Veterinary, Medical, First Aid and the Retail Sector (High Street).

All our products are supported by our in-house quality system, which ensures full compliance with the Medicines and Healthcare products Regulatory Agency (M.H.R.A.).

Steroplast Healthcare is the exclusive supplier to the British Red Cross in the UK. We provide them with a very wide range of diagnostic equipment, consumables and pharmaceuticals.

We are their main source for new products, which we purchase on their behalf through our diverse supplier database. This has given us a wealth of proven products that we can now provide to any of our distributors.

So, if you may be looking for a product that is not featured on our website www.steroplast.co.uk - then please contact us and we will do our very best to be of assistance.

As a company we go that little bit further. We believe that your success is our success, too. That's why we strive to help your business grow and to ensure you enjoy every aspect of the Steroplast approach to business.

These days, the more personal touch of a family business is hard to find. But, we try very hard to provide exactly that. Why not make contact and put Steroplast to the test - we are confident you'll be pleased you did.

Email: adam@steroplasthealthcare.co.uk

P.S. Please take the time to look at our sparkling new website, where you will find a massive range of products, supplied into seven market sectors.

We guarantee you'll be delighted you chose Steroplast Healthcare

At Steroplast Healthcare, you can be totally confident that every delivery you receive, will be as good as the last.

Quality and consistency

Quality and consistency have always been central to what we do - and it is one of the main reasons that NHS Hospitals, Veterinary, Sports and Medical professionals always ask for Steroplast products by name.

As a long-established family business, we're very proud that Steroplast is recognised as the brand leader and associated with the very best quality products and service levels in the industry today.

Every one of our products goes through a series of tough quality inspections and carries the essential 'CE' mark. This is your guarantee that each and every product exceeds the stringent quality standards required in the healthcare sector.

Competitively priced

As well as the excellent quality, all our products are competitively priced.

This is achieved through volume purchases and a dynamic network of joint venture partners around the world.

A comprehensive range

We currently stock and supply thousands of top products - and we're continually expanding to meet the needs of a diverse customer base covering seven market sectors.

All our products are supported by high-quality literature, incorporating the finest professional product photography and a superb technical help desk.

The very finest service levels

Our valued customers are never kept waiting. All our products are available ex-stock (*there are very rare exceptions, but you would be notified if this was the case*). We also hold large back-up stocks to cope with surges in demand and seasonally high demand e.g. sport related products.

Delivery is speedy and efficient. You will receive your products usually within 24 or 48 hours in the UK - and within just a few days for Europe and the Rest of the World.

100% satisfaction guarantee

We're totally confident in the products we offer. That's why we guarantee every single purchase you make. If, in the unlikely event you're not happy with any of our products, we'll give you a full refund - no quibble, no fuss.

Whatever is the issue, just let us know and we'll put it right, no matter what it is. We want you to be a satisfied, long-term member of a group of customers who are delighted by everything that Steroplast does.

We'd love to hear from you

Yes, no matter what size your business, we would love to hear from you.

Why not contact us and have a chat about how we can help you? We're a friendly, approachable bunch and it couldn't be easier.

Just call us on **0161 902 3030**, email us at sales@steroplast.co.uk or fax us on **0161 902 3040**.

Alternatively, if it's easier, visit our new website at www.steroplast.co.uk

Seven Sector text

Emergency

Providing life-saving and brand-leading medical equipment and supplies to the Emergency Services.

Hospital

The Steroplast brand of disposables, have become the products of choice for clinicians and healthcare professionals throughout the NHS hospitals - and around the globe.

Sport

Physiotherapists choose the Steroplast brand of tapes, strappings and disposables for their reliability and durability during the most demanding of sports - and in the most demanding of sports environments.

Veterinary

Veterinary surgeons provide medical care and attention to a wide range of animals - from thoroughbreds through to domestic pets - with Steroplast's tried, tested and proven wound care and rehabilitation ranges.

Medical

Opticians, dental and doctors surgeries, care homes and chemists, plus a wide cross-section of specific and niche healthcare markets, confidently specify the Steroplast brand.

First Aid

Employers and their employees can be assured of the very best treatment in the event of an accident, with the range of Steroplast branded products. Our popular first aid kits ensure the employer keeps on the right side of the law.

Retail

The much sought-after Steroplast branded first aid and healthcare products, have been established on the high street for over two decades and they continue to deliver an unrivalled level of quality for the end-user.