



Private & Confidential

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Dear Mr Sample

Hair Restoration – making the correct choice

Thank you for contacting FUE Clinics - the UK's leading CQC registered hair restoration group. It was good to hear from you.

Clearly, you are looking at all the options for your hair restoration. This is very wise, as you will want to ensure you receive the very best treatment. Professional hair restoration treatment, by top specialists will give you everything you desire – and more...

But, be aware, there are many dangers lurking out there. There are companies who will claim to be experienced and professional, but, in reality, they possess few, if any, meaningful credentials.

Fall for their empty promises and false claims - and the hair restoration treatment that means so much to you, could end up becoming a nightmare.

Here at FUE, we are very proud to be recognised as the **UK's foremost Hair Transplant and Hair Loss specialists**. We are the **market-leader in the field of hair transplantation** – and we offer the very latest in surgical techniques, both FUT (strip) and FUE.

We are registered with the **Care Quality Commission** and we are totally dedicated to providing **high quality, permanent natural hair restoration for both men and women**.

Whatever your requirement, you can be assured **we will provide you with the most professional hair restoration solution in the marketplace today**. You will join thousands of very satisfied patients we have successfully treated, who are delighted with the result we have given them.

The most important elements you should consider, before booking your hair restoration procedure

There are a number of vital questions you need to ask, when you have shortlisted the companies you are considering to handle your treatment.

Is the company CQC Registered?

It's essential that you make sure you are in safe hands. The Care Quality Commission is an

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independent body that regulates all medical healthcare providers, both Private and NHS. When using a CQC registered provider, you can be certain of outstanding facilities, exceptional medical staff and the latest in restoration technology.

FUE are the UK's leading CQC registered hair restoration group.

Do they offer a comprehensive range of options?

Some companies out there today, do not have a range of options. They can be one-trick ponies. This offers you zero advantages.

At FUE Clinics, if it's proven and effective, then we provide it. This covers both medical and surgical procedures.

Are their medical staff appropriately accredited and experienced?

If they are not, then you could be heading for a load of trouble. After all, if you needed an important operation, you wouldn't go to a back street clinic, would you? You would use a qualified surgeon. The same applies to hair restoration.

FUE are GMC Registered, plus ISHRS, ESHRS, AACS and we are Members of the Trichological Society.

Do they have a record of delighted patient testimonies?

If they are good at what they do, they should have a host of satisfied customers. And they should want to share them with you. If this doesn't happen, be a bit concerned.

Here at FUE, we pride ourselves on our reputation and have a long list of delighted patient testimonials. We would be most happy to show you our customer testimonials, at any time.

Do they provide a Life-Time Guarantee?

If they don't, then you need to consider your options.

At FUE - as standard - all of our hair transplant procedures are **guaranteed for life**.

Introducing Miss Anne Kremer

Miss Anne Kremer M.D is **one of the world's top hair restoration surgeons**. A native of Germany, she earned the prestigious title of Surgeon at the Klinikum Munchen-Schwabing in her home country.

Miss Kremer brings her skill and expertise exclusively to FUE Clinics as a senior member of our expert team of hair transplant surgeons.

She joined FUE Clinics with an impressive background in the surgical field of complex hair restoration. She completed her fellowship training in hair restoration under the direct supervision of the world's leading surgeons and institutions.

During that time, she learnt the most advanced surgical techniques for fuller - and more natural - hair transplant results.



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Miss Kremer's exceptional ability is exceeded only by her passion to achieve **the most natural and undetectable results** for all her patients. She is technically brilliant in her unique approach and has an exceptional eye for aesthetics.

She is articulate in all levels of hair restoration from small cases of FUE (several hundred grafts to treat small areas of loss, recession and eye-brow reconstruction) to larger cases of FUE to reconstruct and re-establish larger areas of loss.

Miss Kremer is a GMC registered (7152333) Physician, also being on the Specialist Register for surgery.

Choosing the right team for your important hair restoration

It is absolutely essential that you select the right hair restoration surgeon and support team for your hair transplant. Let's face it; you want the best, not someone who has minimal training in surgery and scant surgical experience in hair restoration.



Unfortunately, the hair restoration field is rife with people offering this procedure, but who have little or no credentials.

So, it is imperative to research the qualifications and experience of the hair restoration surgeon and the clinical support team, to ensure that they are bona-fide, insured and registered with the correct authority.

One of our patients summed it up when he said, *"To have trust and confidence in your surgeon is the most important thing."*

We would add to that, the support technicians, who are just as important, to ensure you get the best possible result.

It is important to establish from any company, the overall approach they take to a hair transplant procedure. You need to know how they work, so more key questions are needed at this point:

Are you dealing with a salesperson or a qualified medical professional? What about pre-operative consultations? Have these been mentioned?

Who is performing the actual surgery and how experienced and qualified are the transplant team? This is a vital area. Double-check the credentials. Don't take them at face value.

How involved have you been in the planning process? Have they asked you questions?

What technique and technology are being used? What about quality control and training?

What do other patients say about their experiences? Make it your business to find out.

Keeping abreast of the continual advances in hair transplant technology

Medical advances in hair restoration are happening all the time. But many hair restoration clinics choose not to keep pace with them, primarily for cost reasons.

Here at FUE, we passionately believe that it is absolutely essential to invest in the latest technology, to ensure **our patients receive the very best that money can buy**. This will

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result in a world-class natural hair transplant that is unnoticeable.

The cost of performing a hair transplant to a very high standard is considerable. This is due to the number of highly skilled medical staff, technicians and the continued investment in the latest technologically advanced instrumentation and facilities required.

There is no such thing as a low-cost surgical option for hair loss. A cheaper transplant done by a team performing inferior work will almost certainly prove more expensive in the long run, than a superior quality treatment performed by an experienced professional team.

And, of course, the problems and trauma suffered by the patient could be enormous.

FUE - the professionals in hair restoration in the UK

Our business is the provision of **hair transplantation to the very highest standards.**

With locations throughout the UK, our world-class service is now available to all - and very convenient. Please be aware, we not a sales-orientated clinic. At no point during your consultation, will we attempt to sell you anything.

We'll provide you with the very best advice, delivered in an honest and impartial manner.

Our meeting will be warm, friendly and informal. We will effect a thorough assessment of your scalp - and after this has been done, we will discuss with you, the range of options available to you - and our recommendations.

Then, we leave it with you. There will be no sales pressure at all.

If you decide to appoint us to handle your hair restoration, we would be delighted and we would then make arrangements with you for a suitable date and time for your procedure.

So, why not call us today to book a consultation? Remember, early intervention is crucial in preventing your hair loss from progressing - and your available options being diminished.

Call us now on **0330 363 0001**. Our friendly customer care team are waiting for your call.

With warm regards

Jeremy Isherwood
Managing Director