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## Your Good Housekeeping Membership has expired...

Surely it must be a mistake? Or just a simple oversight?

How are you going to survive without these?

│ Up-to-the-minute product reviews
│ Beauty tips
│ Health advice
│ Triple-tested recipes
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...and so much more...

And, of course, your membership package also includes the additional unique member benefits of *Tried and Tested Magazine* and access to the *Good Housekeeping Institute Website*.

Can you <u>really</u> live without all of them? Because, as it stands today, you won't be enjoying these great things in the future. And we are <u>very</u> sad about that.

So, here's a last-gasp offer from me to you. It's simply fantastic and one of the <u>very</u> best we have ever made. We so hope you will take advantage of it.

Save up to XX% when you renew your Good Housekeeping Membership for JUST <£XX.XX> for your next 12 issues

Yes, you can save up to XX% OFF the full membership price when you choose to pay by convenient Direct Debit. All you will pay is just £XX.XX for a whole year - that's only £X.XX for every issue!

Alternatively, if it's more convenient, you can renew for 12 months at a cost of £XX.XX by cheque, credit or debit card which will save you a <u>massive XX%</u>.

## It only takes a couple of minutes to renew

Or, if you prefer, complete the order form enclosed and return it in the envelope provided.

But, please do it <u>today</u>, otherwise your Good Housekeeping Membership will expire and that would make us very sad.

We look forward to hearing from you soon.

With warm regards

## Lindsay Nicholson Editorial Director

P.S. Don't forget, this is your last chance to take advantage of this incredible offer. You will enjoy XX% OFF the full membership rate. Your incredible package of the monthly magazine, Tried & Tested Magazine and unlimited access to the Good Housekeeping Institute Website is such brilliant value. Renew today!