

Ms A B Sample  
Sample Cottage  
Sample Street  
Sampletown  
Sampleshire  
SS1 1SS

Dear Mr Sample

**Red is a magazine for you.**  
**It's a magazine for the woman of today, who wants to stay ahead.**

**And it's offered to you here, at an unbelievable 75% OFF  
shop prices, with a superb FREE gift worth £27...**

*Red* is your kind of magazine. Giving you the very best things in life - every month.

Have a craving for the very latest fashion trends and products? No problem. We showcase them for you every month. Looking for fantastic hair and beauty tips, plus really smart reviews of the latest products in the marketplace? Just open *Red* every month and there they are.

And that's just for starters.

The hottest A-list celebrities like to talk with us - and we enjoy many exclusive interviews. We share those interviews with you - and pass on the stars' secrets of how they keep healthy and stay beautiful.

(Sometimes some secrets are made to share!)

Those are just a few key reasons why you might want to consider a subscription to *Red*. Here's another...

**An incredible subscription offer of 75% OFF the annual cover price, plus a superb gift of a Crabtree & Evelyn Hand Therapy and Nail Polish set, worth £27- ABSOLUTELY FREE**

Yes, there's never been a better time to subscribe to *Red*, as this offer is truly incredible - in fact, it's one of the best offers we have ever made.

That's how much we want you to join us.

Simply choose a Direct Debit subscription and all you'll pay is just **£12 for the whole year**. That's an **incredible saving of £36** on the shop price for 12 issues. Plus, we will send you a gift of **Crabtree & Evelyn Hand Therapy and Nail Polish set, worth £27**, with our compliments.

But that's not all. There is so much more on offer from *Red*...

*(please read on)*

## The Red Exclusives Subscribers Club

**Club Red** - our exclusive club for *Red* subscribers - has got even better.

As a subscriber, you will receive **fantastic offers throughout the year**, through a superb range of carefully selected partners.

You will be able to enter our **exclusive competitions**, with **wonderful prizes** ranging from **free theatre tickets to holidays** - and there are also attractive rewards and offers such as **film screenings and shopping events**, exclusive for *Red* magazine subscribers.

And if that isn't enough, **more offers and great benefits** will be available from new partners every month - available to you - as a *Red* subscriber. Membership is **totally FREE of charge**.

### **Trends, Health, Travel, Design and key tips on Food and Entertaining**

In *Red*, you'll read about today's key issues. These will range from latest fashion you can wear, to health tips - and intelligent writing on the important issues that matter around the world.

You'll also enjoy first-class articles on travel and interior design - and tips on how to perfect your hostess skills and create easy-to-prepare, yet delicious recipes.

*Red* is dynamic and inspiring. It is essential reading for the woman of today. There is something tempting in every issue. Can you bear to be without it a moment longer?

### **Take advantage of this exceptional 75% OFF deal right now**

As a woman who likes to stay ahead, you will love *Red*. And with this superb offer of a **75% saving**, plus a **wonderful FREE gift of Crabtree & Evelyn Hand Therapy and Nail Polish set, worth £27**, there's never been a better time to subscribe.

To take advantage of this extraordinary offer, please return the form enclosed within 28 days. Alternatively, if it's more convenient, just call us on **0844 848 1601** and quote **DRD10057** or visit the website at **[www.hearstmagazines.co.uk/red/xmas14](http://www.hearstmagazines.co.uk/red/xmas14)**

We look forward to welcoming you as a subscriber.

With very best regards

**Sarah Bailey**  
**Editor-In-Chief**

**P.S. Don't forget: to enjoy this astonishing offer of 75% OFF shop prices, plus a FREE gift of Crabtree & Evelyn Hand Therapy and Nail Polish set, worth £27, you must reply within 28 days. So, don't delay, contact us today!**