

Mr A B Sample
Sample Street
Sampletown
Sampleshire
SS1 1SS

Dear Mr Sample

**"When I first visited the US cemetery above
Omaha Beach - I became incredibly emotional.**

"Two years later, at the Menin Gate, it happened again..."

That quote from Andy in Solihull - one of our most avid Battlefield customers - shows very clearly what a Battlefield Tour can do.

You become *involved*. And completely immersed in the extraordinary events that happened.

The emotion can overcome you at times, clearly as it did to Andy. Stories of bravery and courage will simply amaze you. And the futility and horror of war will be laid bare.

Stepping back in time to experience momentous conflicts, can be fascinating and very rewarding. This is why so many of our customers keep coming back to us - and go on more tours. And more tours is exactly what we have for you in 2015/16.

A fantastic selection of Battlefield Tours available for this year and next

In the enclosed brochure, you will find 52 pages of the very finest Battlefield Tours available in the marketplace today. The range of tours and conflicts is simply amazing. Our coverage of **WW1 and WW2** is unrivalled with a massive **31 different tours**. We also cover **Waterloo, the American Civil War, The Peninsular War and The Boer & Zulu Wars of South Africa**.

The brochure also features a number of Holts History Tours - now a division of Leger Holidays - covering **Richard 3rd, Agincourt, Alfred the Great and 1066**.

We are very excited about our NEW tours, too. Here's a sample of what's available:

Somme Centenary Tour 2016

A very special tour, covering the emotive event of the Centenary of the Battle of the Somme on 1st July 2016. We explore the major battlefields of the Somme, and the memorials to the dead and missing, plus significant museums, including the new one at Thiepval. On July 1st, we will hold our own personal Remembrance Ceremony at a Somme battlefield site.

Berlin: From War to Peace

A tremendous new tour for 2016. We take in 'Battlefield Berlin' visiting all the key locations for the final battle for the city at the end of the Second World War. We then look at the city in the post-war 'Peace', which soon turned into a Cold War, leading to the construction of the Berlin Wall and the segregation of East and West Germany.

(please read on)

**Our specialist Battlefield Guides are the best in the business
Their passion, enthusiasm and knowledge of the subject, is second to none**

Our guides are a vital element in all our tours. They put everything into context and sharp focus. You will discover every key event and why it happened. At each stop along the way and at every battlefield, they will explain and evaluate all the significant issues.

Leger - the No 1 for customer service. No one does it better

Easy to say, I know. But, it's true. As a previous Leger customer, you will have seen for yourself, that we go that extra mile for our valued customers. Nothing is too much trouble. It's one of the key reasons that so many of our customers come back to us, year after year.

It's the little things that make the difference. Like collecting you from your local collection point. The warm welcome you get, when you hand your cases to our friendly driver. And the special attention you enjoy when you are on board.

And of course, we mustn't forget **our wonderful Silver Service coaches**. They are so comfortable and the seats have extra legroom. There's a lovely bar on board and a rear lounge to relax and meet new friends. And we provide you with FREE personal headphones for your DVD's and music. Also, on selected tours, we have the marvellous *Luxuria*, too!

**The benefits just keep on coming. Don't miss the fantastic
£XXX per couple discount on your next Battlefield Tour**

Yes, even more attractive benefits for you. We are delighted to offer you some wonderful incentives for booking early on selected tours. All you have to do, is book your tour by 30th November 2015 - and we will **reduce your tour cost by £XXX per person**. You can also take advantage of a **special low deposit of only £50 per person** - and we'll **upgrade you to Gold Insurance absolutely FREE!**

It's so easy to book. Just contact our friendly reservations team today on **0844 846 9854** and quote **BAT XXX** to book your tour. They will help you with everything and answer any questions you may have. Alternatively, if it's easier, you can visit our easy-to-use website at www.legerbattlefields.co.uk

Here's another piece of good news. We are securely bonded with ABTA and ATOL, so you can have complete confidence when booking your Battlefield Tour with Leger.

With very best regards

Ian Henry
Managing Director

P.S. Don't forget to book before 30th November 2015 - and you will enjoy up to £XXX per couple discount on selected tours. Plus, you will enjoy the low deposit offer and our FREE upgrade to Gold Insurance. So, don't wait a minute longer - call us today!