



ANDY OWEN'S CRITIQUE SERVICE

Have your creative and
copy reviewed, evaluated
and critiqued by a DMA
Hall of Famer

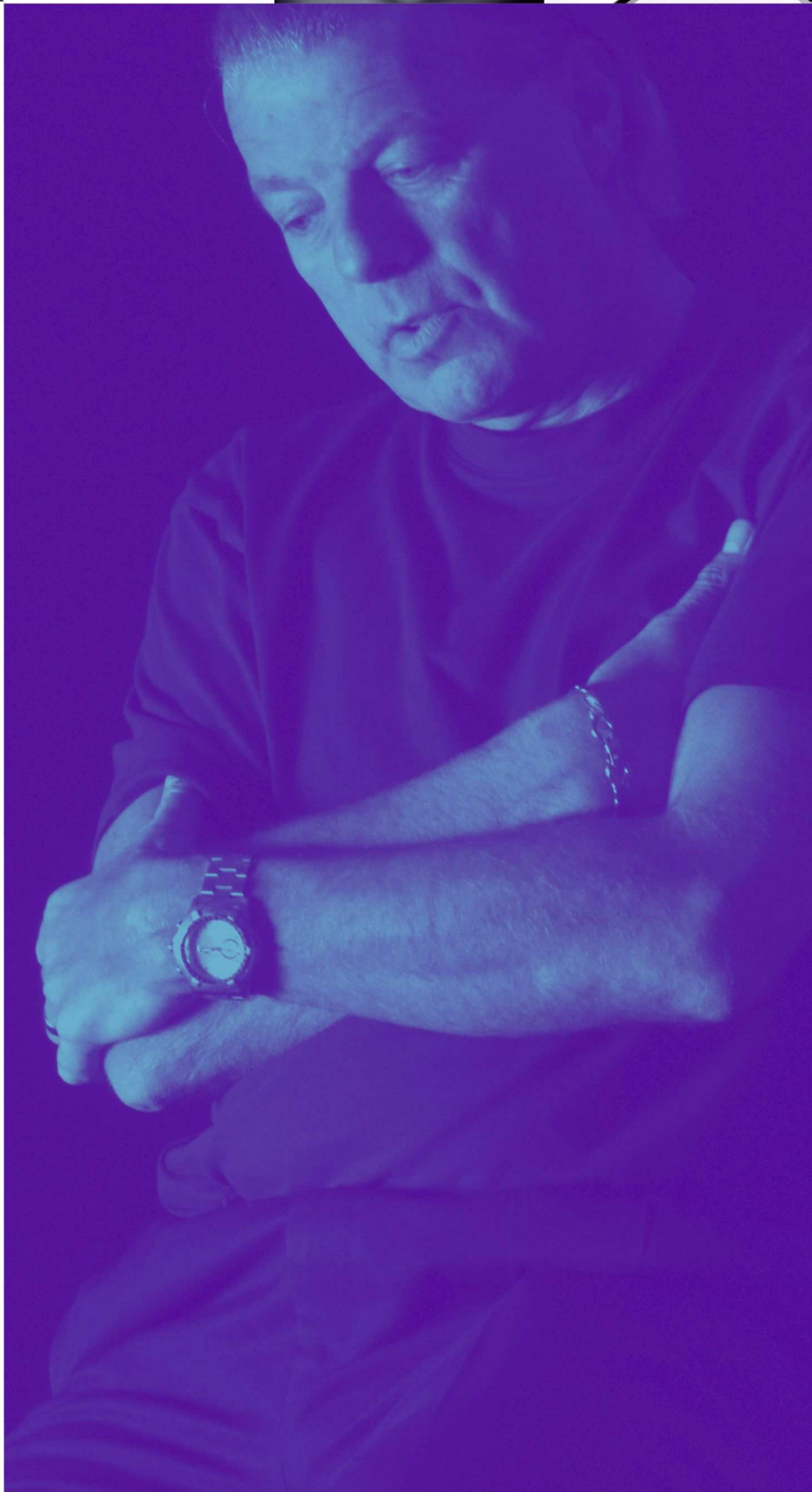


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The following costs are for me to review and critique elements of marketing collateral.

They do not include any re-writing or re-designing.

If, following the critique, you decide you would like me to write new copy and/or originate new creative, then a firm quote would be supplied, prior to work commencing.

Please be aware that the critique will be honest and no-holds barred. If I feel it is poor, I will tell you.

And I will tell you exactly why it is poor.

COSTINGS

Sales Letter - £250 per page

Email - £250

4-Page Brochure - £300

6-Page Brochure - £400

Full Page Ad - £300

Half Page Ad - £200

Web Page/Landing Page - £250 per page

Social Media Post - £150

Postcard - £250

Envelope - £100

Radio Script (30 second) - £200

Other elements on request.

Discounts for quantity are available.

Andy is now recognised as one of the most influential direct marketers of his generation. He was inducted into the DMA Hall of Fame in February 2015.

Andy has been writing copy for over 35 years. He writes traditional and digital marketing campaigns, including emails, websites, landing pages, direct mail, social media posts, print ads, blogs, SMS's, PPC ads, brochures, radio scripts - and much, much more.

He is the author of two DVD's on copywriting, called 'How To Write Copy That Really Sells' and 'How To Use The Enormous Power Of Words', to make your sales letters connect, influence and sell" - filmed at his sell-out Masterclass in Cape Town.

His [Copycat](#) articles are read by over 10,000 key decision makers in over 50 countries.

Visit <http://www.andyowencopyandcreative.com/>